



Who is Moxy Vote?

- Moxy Vote is an on-line voting service for retail shareholders.
- Moxy Vote facilitates the voting process by allowing shareholders to vote using their control number created by Broadridge OR shareholders can have their ballots directed to www.moxyvote.com (via the Consolidated Data Feed, as described below), where they can view their ballot on-line and submit their votes.
- Dozens of third parties (called “Advocates”) offer opinions on various ballots. Shareholders then have the option of ignoring the given advice or aligning their vote with these third parties.
- Shareholders can also interact with other shareholders to share opinions and comments, ask questions, and assist each other.

As the leading provider of proxy processing services in the industry, Broadridge carefully considers and manages each of its relationships. We acknowledge that Moxy Vote (www.moxyvote.com) is a provider of on-line voting services with which Broadridge has a relationship. Specifically we note that:

Moxy Vote and Broadridge have an existing contract relating to the implementation and operation of a secure and encrypted file transfer method that Broadridge uses to disseminate proxy ballots flagged for electronic delivery. This Consolidated Data Feed method is also the secure and encrypted file transfer method that Moxy Vote utilizes to send submitted Vote Instruction Forms (VIFs) to Broadridge for vote processing. This tightly controlled secure and encrypted file exchange is used by Broadridge to allow major vote agents and other proprietary voting entities around the world to tightly couple their information distribution and vote processing systems with Broadridge.

- When a user submits a request to Broadridge to have their ballots delivered electronically to Moxy Vote, Moxy Vote obtains a secure, electronic authorization from each such user. This authorization requests that all proxy ballots be delivered to www.moxyvote.com. Brokers are provided this authorization, in the form of a Letter of Authorization (LOA) and sign a one page form, validating the account existence. The image of both the initial LOA and the signed LOA are stored by Moxy Vote.
- Users always have the ability to withdraw their electronic delivery request. Upon such withdrawal, the delivery method will default to physical delivery of paper ballots.