



Privacy Policy

Moxy Vote, LLC (the “Company” or “we”) respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This Privacy Policy (“Privacy Policy”) describes how we handle the personal information that you provide to us on this site (the “Website”). This Privacy Policy applies only to the Website, not to any other company, affiliate or third party sites that may be accessible from here.

Please be sure to read this Privacy Policy before using the Website or submitting information to us. Our Privacy Policy may change from time to time and your continued use of the Website is acceptance of such changes, so please check this area periodically for updates to this Privacy Policy.

1. INFORMATION THE COMPANY COLLECTS FROM YOU Active Information Collection Like many other Websites, we actively collect information from our visitors both by asking specific questions on the Website and by permitting you to communicate directly with us via email. Some of the information that you submit during the registration process or while otherwise using the Website may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, business name, user name, address, phone number, fax number, e-mail address, brokerage account name, etc.).

When you visit the Website, we will not collect any personally identifiable information about you unless you provide it to us voluntarily. However, to access certain portions of the Website or to utilize the full functionality of the Website, you may be required to provide such information. If you choose to register with the Website, during the registration process you will be asked for personal information, most of which is required in order to complete the registration. If you opt not to register with the Website, you still can visit the Website but you will not be able to access certain portions. The Company does not have control over the privacy policies applied by any other party to whom you may disclose information. Third party sites that are linked to or from the Website are not under the control of the Company and we are not responsible for their content or privacy policies. The provision of links to such third party sites on the Website does not constitute an endorsement by the Company of the content on the third party sites. Further, you must abide by the terms of use and are subject to the privacy policies of these third party sites. If you would like information on any other party’s privacy policy, you should contact that party directly, and we encourage you to do so.

- a. Passive Information Collection - As you navigate through a Website, certain information can be passively collected (that is, gathered without you actively providing the information) using various



technologies and means, such as navigational data collection. Like most Website operators, we track IP addresses, use both session and persistent cookies, and assign Internet tags. Our system also automatically gathers information about the areas you visit on this site and collects operational information about the technology you use, such as your browser, type of computer, operating systems, Internet service providers and the domain name of the Website from which you linked to our site. In addition, when you view the Website, we may store some information on your computer. This information will be in the form of a cookie or similar file and will help us in many ways. For example, cookies allow us to tailor the Website to better match your interests and preferences. Most Internet browsers enable you to erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored.

Please refer to your browser instructions or help screen to learn more about these functions. The Company does not collect personally identifiable information automatically, but we may tie information collected automatically to your previously submitted personally identifiable information. We passively collect information to understand what areas of the Website are most popular, which areas may require improvement and what technologies are being used by our visitors. This information helps us to update and improve the Website. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

2. HOW THE COMPANY USES YOUR INFORMATION The Company uses your personal information to enhance the operation of the Website and allow you to use all of its features. Your contact information (including, without limitation, address, e-mail addresses, phone numbers, brokerage account name, brokerage account number, etc.) will be used for the purposes for which you supplied it to us (e.g., registering with the Website, posting content, providing voting instructions, etc.), to send you related notices or promotional materials and to respond to your comments or requests for information. The Company may also distribute content via e-mail on behalf of third parties to the e-mail address provided by you. Moreover, the Company may assist groups engaging in the solicitation of proxies and, as such, may utilize user-provided contact information to distribute materials and/or contact users on behalf of a third party to encourage a specific vote. As further described in our [Terms and Conditions of Use](#), we may also post your name and credentials in connection with links and content you provide. If you direct comments to us or you request information from us, we may ask you to verify where you are doing business so that we can be assured that the response or information we provide is appropriate for that



geographic location. We may also enhance or merge personally identifiable information with data obtained from third parties for the same purposes.

- a. If we enable transactions on the Website, we may collect and use financial and billing information from you for purposes of processing such transactions. The Company will not give or sell your personally identifiable information to any outside organization for the organization's own use without your consent. The Company may disclose your personal information to the vendors that assist us in processing information as required for operational purposes. These vendors are restricted from using the information for any purpose other than helping us to provide services. The Company does not otherwise distribute to third parties your personally identifiable information. The Company, however, will have no liability for disclosure of information obtained due to errors in transmission or the unauthorized intervention of third parties.
- b. The Company may provide aggregate statistics about the number of users (whether overall or with respect to following a specific third party), number of votes cast (whether through the Website, at the recommendation of a specific third party or with respect to any particular ballot or agenda item), online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifiable information. The Company also will disclose any information that it is required to disclose by law or by an appropriate government authority. If a third party acquires the assets of the Company related to the Website and its products and services (whether by sale, merger, change of control, bankruptcy or otherwise), your personally identifiable information may be transferred to the new owner(s). In such case, your information would remain subject to the provisions of the current Privacy Policy that was in effect immediately prior to the transfer.

3. CHOICES YOU HAVE ABOUT HOW THE COMPANY USES YOUR INFORMATION - We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- a. You may view and modify the personal information you have provided to us by logging in to the Website and visiting your profile page "[My Profile](#)", click on the "Account Settings" button on the top right of your profile page to edit your account information.
- b. If you have forgotten your password, you can generate a temporary password by clicking on the "Forgot your password" link in the login



dialogue box. You will be sent a temporary password that can be changed when you have logged into your account by clicking the “Account Settings” button.

- c. You may contact policies@moxyvote.com, to request access to, correct or delete any personal information that you have provided to us. Should you elect to have your information deleted, we will also delete your user account. However, we may retain all content and non-personally identifiable data you submitted.
- d. If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this site may then be inaccessible or not function properly.
- e. If you do not wish us to share your personal information, email policies@moxyvote.com. You also may opt out of having your e-mail address used for promotional purposes by the Company. Should the Website offer or promote services, this opt out does not apply to information provided to the Company as a result of the purchase of policies@moxyvote.com services, warranty registration or other transactions. If you no longer wish to receive information or promotional materials from us by email you may opt out of receiving these communications. We offer two methods for such optout choices.
- f. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. You also may send us an email at policies@moxyvote.com.

4. HOW THE COMPANY PROTECTS YOUR INFORMATION We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases, including the use of firewalls.

The safety and security of your information also depends on you. If you have access to password-protected features, never share your password with anyone else, notify us promptly if you believe your password security has been breached, and remember to log off of this site before you leave your computer. When you provide information and content to be posted on the Website and through its licensees, you do so at your own risk.

The information you share may be viewed by any user of these sites. This site contains links to other Websites operated by third parties that may be of interest to you. We cannot control these third party sites, which may collect personal



information from you. When you follow a link and leave this site, you do so at your own risk.

5. WHAT THE COMPANY DOES ABOUT CHILDREN VISITING THE WEBSITE

The Website is not intended for children under the age of 13. We will not knowingly collect information from site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online. If a child has provided us with personally identifiable information, a parent or guardian of policies@moxyvote.com if they would like this information deleted from our records. We will use reasonable efforts to delete the child's information from our databases.

6. HOW YOU CAN CONTACT THE COMPANY If you have submitted personally identifiable information through the Website or an interactive advertisement, or if someone else has submitted your personally identifiable information through the Website or an interactive advertisement, and you would like to have that information deleted from our marketing databases, please contact us via e-mail policies@moxyvote.com. We will then use reasonable efforts to remove your personally identifiable information from our files. You also may contact us to request the personally identifiable information that the Company has collected about you through the Website or interactive advertisements. The Company will use reasonable efforts to supply you with this information and correct any factual inaccuracies in this information. If you have any questions, comments or concerns about this Privacy Policy or the information practices of this site, please contact us at:

MOXY VOTE, LLC
19 S. Darlington Street
West Chester, PA 19382
policies@moxyvote.com

7. EFFECTIVE DATE; CHANGES TO Privacy Policy This Privacy Policy is effective as of February 28, 2012 and applies to all information previously obtained by the Company. The Company reserves the right to change the Privacy Policy in its sole discretion. In such case, the Company will post the new Privacy Policy on the Website and the effective date of the new Privacy Policy will be clearly marked.

Remember, by using any part of the Website, you accept and agree to our privacy practices. If we update this Privacy Policy, your continued use of the Website (following the posting of the revised Privacy Policy) means that you accept and agree to the terms of the revised Privacy Policy.

8. GENERAL Your use of the Website is subject to this Privacy Policy as well as our [Terms and Conditions of Use](#). Among other things, the [Terms and Conditions of](#)



Use establishes disclaimers of warranties, permission to use your content, name and certain biographical data, limitations on the Company's liability, choice of law and venue, and restrictions on your use of the Website. Please review this Privacy Policy and the Terms and Conditions of Use carefully, because if you do not agree with our practices, your ultimate choice is not to use this Website.